

Exercise 5: Document Your Vision

You are successful when you achieve objectives or goals you establish in advance. If you have no vision, there is nothing to tie your objectives to and nothing to help you measure your performance or progress. So, a vision not only becomes something to *motivate* you and provide the *power* to change your behavior, it also becomes the plumb-line or *measuring stick* that helps you keep everything together as you execute your plans. A clear vision opens up opportunities and connections and empowers you to better make strategic choices to get superior results

Vision Creation

Using the following template, consider and document:

- 1. What do you really want, personally or professionally?
- 2. Why do you want it?

My Vision

| 1. What I want: | |
|-------------------|--|
| 2. Why I want it: | |

My Vision: Example

| 1. What I want: | Start my own consulting business and bring in revenue greater than \$100k in the first year of operation. |
|-------------------|---|
| 2. Why I want it: | It will improve my financial situation. |