

## Tony Jeary Vibe Assessment

#	Leadership	Rate 1-10	Organization	Rate 1-10
<b>Brand</b>				
1.	Open and growing (open, listening, and caring)		Innovative (ex: bringing in outside expertise)	
2.	Wardrobe (first impression)		Environment (vibe, current design, and MO)	
3.	LinkedIn or Wiki (what people find)		Website and Reviews (what people find)	
4.	Accomplishments (what have you done?)		Customer Testimonials (what do customers say your company has done?)	
5.	Attitude (supportive, caring)		Caring (supportive)	
<b>Leadership</b>				
6.	Goals (written personal goals, vision board)		Mission, Vision, Strategic Objectives (cascaded and referred to often)	
7.	Discipline (know where you're going and staying on the path)		Standards (posted, shared in onboarding)	
8.	Team Player (accountable, communicative, and trustworthy)		<i>High-Performing Team</i> (HPT) (accountability, communication, and trust)	
9.	Clarity and Focus		Clarity and Focus	
10.	Flexible		Bureaucracy (vs. streamlined, efficient)	
<b>Organization</b>				
11.	Efficient		Best-Practice Oriented	
12.	Organized		Everything in Order	
13.	Arsenal (tools to make you better and that you can share with your team)		Tool Chest (tools you can share with your team)	
14.	Life Team (people who help you be the best you can be [CPA, plumbers, hairstylist, etc.])		Company Team (A players)	
15.	Energized		Fast Paced	
<b>Communication</b>				
16.	Presentations (outlined, with objectives, what, why, how, and time; rehearsed)		Meetings (with objectives and great agenda; efficient)	
17.	Listening		Speaking (taking opportunities to promote company's brand, internally and externally)	
18.	Timely, Prepared		Ahead with News and Direction	
19.	Always Improving		Sharpening the Communication Saw	
20.	Emailing and Texting (short, sweet, and to the point, with great subject and bullets)		Emailing and Style (training for email efficiency)	
<b>Style</b>				
21.	Buttoned Up and Prepared (planned spontaneity)		Everything in Place	
22.	Calm		Peaceful	
23.	Presence (positive impression, influence)		First impression (positive vibe)	
24.	Caring		Welcoming	
25.	Happy		Fun	